

When we invented range technology, we created a new way to experience golf, and we aim to be part of every shot. We do this by building technology to create the best golf experience for all golfers.

The World of Golf has shifted. 26.6 million golfers played on and off course golf in 2023. The number of Americans participating exclusively away from the golf course has increased almost 4x in the past decade. Non-golfers are 5x more likely to take up traditional golf because of off-course golf experiences.

We power 1000+ ranges globally in 38 countries, including St. Andrews, the home of golf and Topgolf and have earned 70% of the market. Our Technology is used in the Broadcast of the Majors, Solheim Cup, Ryder Cup, and the new TGL. We are the official range technology of The PGA of America, National Golf Course Owners Association and Golf Range Association of America. **We are the #1 range technology in golf.**

When you partner with Toptracer, you get the best-in-class range technology, 24/7 tech support, no-cost software updates, and a dedicated professional passionate about player engagement who serves as your consultant to help you maximize engagement and utilization at your practice facility powered by Toptracer.

We are a lease model (60 months), and our rates are per bay, per month. There are no Toptracer installation fees, but the facility is responsible for the capital expenditures related to the tee line, pavilions, required power/data, and insurance. Our standard rates before incentives are listed below. We are owned by Callaway; as such, we have special pricing for Troon facilities. The Troon discount is 18%.

Monitor Experience (grass tee inclusion is available as an optional add-on)

- \$210 (30 or more bays)
- \$220 (20 to 29 bays)
- \$230 (10 to 19 bays)
- \$250 (8 to 9 bays)
- \$400 (5 to 7 bays)

What's Next?

Let's plan a follow-up call so I can answer any questions you may have. Once you are ready, I will serve as your consultant to help you make range technology a reality for your facility. After installation, I will continue to support you in maximizing your engagement to meet your objectives.

I look forward to consulting with you on range technology to enhance your members' experience and driving new revenues.

Best Regards,
Steve

Steve J. McMillen, PGA

Florida, Sales, Engagement, Support Consulting | Toptracer Range

Phone: (386) 871-3067

Tech Support: support-us@toptracer.com