

TOPTRACER



EXCLUSIVE PROPOSAL

JULY 14, 2025

PROJECT SCOPE

TOPTRACER

Eagle Landing is a CDD with a golf course and 1,500 homes. The course is managed by Troon and has 150 members and does 55,000 rounds. The scope of the project is to install a 10-bay covered structure to drive new revenues and enhance the member experiences. The covered structure would be built by a third-party vendor with bathrooms, food/beverage service areas, and seating. Ten (10) Toptracer Covered Monitors will be installed with the grass tee enabled for mobile, allowing Members to use all Toptracer games and experiences.



Pricing [lease option]

Terms

System:	10 bays [covered monitors with grass tee enabled]
Payment:	60-month lease paid monthly [3% annual price escalator]
Gross Lease:	\$28,200 annual \$2,350 monthly \$235 per monitor
Incentive:	18% Troon Discount
Net Lease:	\$23,124 annual \$1,927 \$193 per monitor

Inclusions

- Installed Toptracer equipment and software
- Monthly innovation updates
- Toptracer Range Management System
- Toptracer Coach
- 24/7 Tech Support
- Dedicated engagement consultant to assist with onboarding, launch, and ongoing engagement consulting

Exclusions

- Power and Data
- Synthetic turf
- Structures [including lighting]
- Replacement cost insurance for equipment [required]

Pricing [revenue share option]

Terms

System:	10 bays [covered monitors with grass tee enabled]
Terms:	60-month [annual option to transition into monthly lease for remainder of term]
Payment:	\$3 per user session and capped at 10,000 sessions [see Revenue Share Proforma]
Inclusions:	Same as lease option
Exclusions:	Same as lease option

User Session Definition

A user session is any session started by a golfer using Toptracer.

Why #1 Range Tech in Golf

Business Advantage

- Camera-based technology is more accurate at determining angles, which is most noticeable in windy conditions.
- Targets are visible in the same sensor tracking the ball, allowing for error cancellation, yielding good landing position accuracy.
- Range outfield targets don't have to be connected by underground cables, resulting in the least invasive installation, reducing costs.
- Toptracer Range Management System has tracks data that can be utilized for operations and marketing.
- Toptracer has a culture of creating integration partners to increase customer experience efficiency and drive higher profitability.
- The Standard business model is lease vs. purchase, reducing capital expenditure costs.

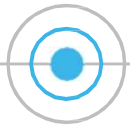
Player Experiences

- Largest number of game modes. Besides practice and virtual golf, the Topgolf style gamification attracts a larger customer base.
- Proven data has shown Toptracer Tracing is 28% faster.
- Toptracer uses true 3D technology vs. 2.5D, which makes the graphical interface superior.
- Exclusive virtual home of the home of Golf, St. Andrews.
- Toptracer Coach provides coaches with powerful tools for data-driven practices, student accountability, and remote access.
- Broadcast activation offers a one-of-a-kind experience similar to the Tour Pros on TV and elevates any golf tournament.

Brand Power

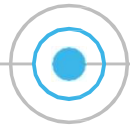
- Callaway Brands offers unique incentives and ongoing development of other future programs surrounding the full family of brands.
- Technology is used in the Broadcast of the Majors, Solheim Cup, Ryder Cup, and the new TGL.
- Official range technology of The PGA of America, National Golf Course Owners Association, and Golf Range Association of America.
- Largest range community powering 1300+ ranges globally in 38 countries, including St. Andrews, the home of golf, and Topgolf.
- Proud Supporter of PGA HOP

Next Steps



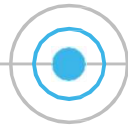
PROPOSAL

Client approval of range solution and pricing
Review pre-install responsibilities for technical requirements



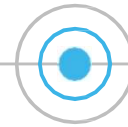
EXECUTE CONTRACT

Client accepts all terms and conditions
Digital signature submitted



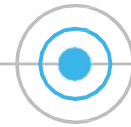
SITE AUDIT

On-site range evaluation performed by Toptracer Solution Engineer to confirm install logistics
Power and data estimate provided by contractor



PRE-INSTALL INFRASTRUCTURE

Client has completed all power and data requirements
All power, cables, and internet sources checked and verified by certified contractor



INSTALLATION COMPLETED

All essential hardware is installed by Toptracer
Cameras are calibrated to ensure accuracy
Club staff is trained on basic operations and capabilities

TOPTRACER RANGE™

#1 RANGE TECHNOLOGY IN GOLF